For more call Ray Goodman on 0151 707 0090 or email rng@goodmanlegal.co.uk. Solicitors in all practice areas, Goodman Grant is able to provide its clients with the very best dental products from a team of highly skilled technicians. Labs is hoping that it can attract a new generation of technicians to this art laboratory in Leeds, Sparkle Dental Labs Ltd on 01656 789401, fax 01656 360100, email info@dmg-dental.co.uk or visit www.dmg-dental.com.

Luxatemp Star is sold in the USA as “Luxatemp Ultra” and was also tested under this name). During its assessment Luxatemp Star received top marks for fracture resistance and durability. Long-term shade stability has also been optimised. What's more, the product was rated one of the most effective of the products evaluated in a study by the New York University.

Topdental Launch Virofex Pro Test – Protein Testing Kit

Topdental’s new protein testing kit, Virofex Pro Test is a unique and comprehensive disinfector for the high level surface cleaning and disinfecting of non-invasive medical devices.

Virofex Pro Test has been designed and developed to verify the effectiveness of the market leading medical device disinfectant group Virofex. Virofex Pro Test is an indicator, which can be used simply to determine the effectiveness of the surgery’s infection control procedures. Protein residue on medical equipment indicate that bacteria are present and there is a lack of adequate cleaning procedures. By using Virofex Pro Test, you can identify protein residue by visible colour change. This process provides an easy identification of protein residue on equipment.

The Virofex Pro Test kit is an essential cost effective option for all dental surgeries and is available from Topdental London on 020 355 259 871. In surgery demonstrations are available from Dental-world. www.virofex.com www.topdental.org

Boost your patient base

The popularity of television programmes like The Only Way is Essex can cause a surge in interest in cosmetic dentistry. With this area of dentistry flourishing, now is the time to let Zesty help you bring more patients looking for whitening and other cosmetic treatments to your practice. Zesty is an online booking service that makes finding new patients simple. The service allows patients looking for cosmetic services to find your practice and book an appointment with only a few clicks of a button. Zesty also contains the clear box scores for 177 per cent and laser whitening treatment improving by 11 per cent, there has never been a better opportunity for cosmetic dentists to boost their patient base. Zesty is also able to accommodate the introduction of Direct Access, allowing patients to find and book appointments with hygienists and therapists quickly and simply.

With more than one million people searching for dental appointments every month in London alone, Zesty is a truly modern approach to booking a dental appointment that will help to keep your practice busy. Simply email help@zesty.co.uk, visit www.zesty.co.uk or call 020 3287 8416 for more details.

Trycare can reasonably claim ADIN to be the most effective.

Independent judging one of the most effective implants evaluated in a study by the New York University. ADIN implants are available in the UK from Trycare.

In their study, NYU measured the quality of bone formation and bone contact of five different implant systems (ADIN, Asta, ICX, Nobel and Straumann) over a six week period. It showed that all five produced very similar results, though ADIN out-performed the competitors, which are up to three times more expensive, in various aspects. Therefore Trycare can reasonably claim ADIN to be the most effective.

Truence Closefit implants offer a strong and solid conical-hex connection. They offer more than one million people searching for dental appointments every month in London alone, Zesty is a truly modern approach to booking a dental appointment that will help to keep your practice busy. Simply email help@zesty.co.uk, visit www.zesty.co.uk or call 020 3287 8416 for more details.

For more information on CB12 please visit www.cb12.com

CB12 is a new, patented mouth rinse whose formula is proven to outperform existing mouthwash solutions and deliver superior from the embankment bad breath for 12 hours. CB12 contains a combination of zinc acetate and chlorhexidine diacetate, which work together to neutralise the gasams VSCs (volatile sulphur compounds) and also contains fluoride to help prevent tooth and to help patients maintain a high standard of oral health. While many fresh breath products simply mask the odour of bad breath, CB12 attacks the problem at its source, neutralising the odour-causing bacteria and preventing reoccurrence for up to 12 hours.

For more information on CB12 please visit www.cb12.com

For more information contact your local dental dealer or DMG Dental Products (UK) Ltd on 01380 734990, fax 01380 88100, email info@dmg-dental.co.uk or visit www.dmg-dental.com.

Temporary C&B materials celebrated to 20th Anniversary

To be successful internationally for 20 years is a remarkable achievement for a temporary crown and bridge material, but DMG’s Luxtemp can lay claim to that. The Luxtemp range of bioceramic temporary crown and bridge materials, market leader in the USA since 1997, can look back on a long history of the highest accolades. Multi award winning Luxtemp was acclaimed Top Prosthetic Material and Top of the line crown and bridge technicians operating in the UK, today this figure stands at 50,000 technicians and is still depletion by more than 200 technicians a year. With this state of the art facility in Leeds, Sparkle Dental Labs Ltd is hoping that it can attract a new generation of technicians to this flourishing profession.

With a high frequency of lab work now being referred to overseas laboratories, Sparkle Dental Labs are hoping to regain the interest of dentists in home grown products by ensuring that they are of the highest quality and are reasonably priced.

As one of the only labs to be recognised with MHRA, DMAS and ISO quality assurance marks, you can be sure that Sparkle Dental Labs are working hard to bring you the very best dental products available.

For more call 0800 118 6255 or email customer.service@sparkledentallabs.com or visit www.sparkledentalabs.com.

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Most Effective ADIN Implants now available on the UK

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